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Pamela Leavey

Objective

New Media Consultant

Professional Accomplishments

New Media

- New Media writer/consultant with strong skills in business, journalism and politics
- Web/Graphic Designer accomplished in Ecommerce and Blog start-ups, re-designs, website maintenance and management
- Social Media Networking and Marketing

Entrepreneur

- Creative business start-up: creation of product lines, graphic, print and web design
- Business management: Produced average yearly revenue of \$75,000 a year for 12 years
- Marketing: Two company websites, print materials, online and print advertising, social media and word of mouth

Political Consultant

- Writer/Consultant/Moderator for JohnKerry.com Blog
- Consultant for Friends of John Kerry PAC
- Editor/Publisher of The Democratic Daily working directly with Congressional press staff and journalists

Computer Skills

- *Business*: Microsoft Office (Word, Excel, Outlook, Publisher) • QuickBooks Premier • Adobe Acrobat
- *Graphic and Web Design*: Microsoft Expressions • Microsoft Publisher • Adobe Photoshop • Adobe Illustrator • WordPress (*Installation, Template Design, Widgets and Plugins*) • ZenCart (*Installation, Template Design, Product Database, PayPal Interface, UPS Interface*) • ZenGallery (*Installation, Template Design, Photo Gallery Creation*)
- *Social Media*: Facebook • Twitter • Tumblr • Pinterest

Employment History

10/2012 – 11/2012	Word Press Design	Chris Mooney, Author, Washington, D.C.
04/1996 – 04/2013	Owner/Founder	Of The Goddess Ltd., Amesbury, MA
07/2005 – 04/2013	Editor/Publisher	The Democratic Daily, Amesbury, MA

08/2006 – 12/2006

Consultant

Friends of John Kerry PAC
Washington, D.C.

07/2004 – 11/2004

Writer/Consultant

John Kerry For President,
Washington, D.C.

Education

2013

Contemporary
Communications
Certificate

UMass Lowell, Lowell, MA